

Midwest Open Air Museums Magazine

The Premier Publication for Open Air Museums
& Living History Professionals - 4 issues per year

- ◆ Advertising reaches hundreds of open air museum professionals throughout the Midwest and around the country.
- ◆ Relevant advertising provides a valuable service to subscribers.
- ◆ Provides relevant, timely, and useful articles and information on the open-air museum and living history fields.
- ◆ The only print publication for the open air museum field.
- ◆ New, more professional format.
- ◆ Discounted ad prices to build advertising.



MOMCC Magazine Advertising Rates

Magazine Advertisements

All ad pricing is per issue. The Magazine is published in B&W with color covers 3 times per year and is mailed to approximately 300 members. It is also made available electronically as a color PDF document to the members of MOMCC and Midwest ALHFAM via the website.

Display Ads

Please provide electronic copy (in color if desired for the on-line version) in PDF, JPG, or TIF formats. Graphic layout services are available on request.

Full Page - 7.25" X 9.5"	\$100.00
Half Page - 4.5" X 7.25"	\$55.00
Half Page - 3.5" X 9.5 "	\$55.00
Third Page - 7.25" X 3"	\$40.00
Quarter Page - 3.5" X 4.5"	\$35.00
Eighth Page - 3.5" X 2.25"	\$25.00

Advertising Special for 2018

Advertise in all 4 issues

For the price of two

Upcoming 2018 Deadlines: Spring Issue - Feb. 15th; Summer Issue - Apr. 15th; Fall Issue - Aug. 15th

Submit Ads to: Tom Vance, tsevance@mchsi.com; 217-549-1845

Midwest Open Air Museums Coordinating Council

Midwest Region of ALHFAM