

# Advertise in Midwest Open Air Museums Magazine

The Premier Publication for Open Air Museums  
& Living History Professionals - 4 issues per year

- ◆ Advertising reaches hundreds of open air museum professionals throughout the Midwest and around the country.
- ◆ Relevant advertising provides a valuable service to subscribers.
- ◆ Provides relevant, timely, and useful articles and information on the open-air museum and living history fields.
- ◆ The only print publication for the open air museum field.
- ◆ New, more professional format.
- ◆ Discounted ad prices to build advertising.



## ADVERTISING RATES

### Magazine Advertisements

All ad pricing is per issue. The Magazine is published in B&W with color covers 4 times per year and is mailed to approximately 300 members. It is also made available electronically as a color PDF document to the members of MOMCC and Midwest ALHFAM via the website.

### Display Ads

Please provide electronic copy (in color if desired for the on-line version) in PDF or JPG format. Graphic layout services are available on request.

Full Page - 7.25" X 9.5"	\$100.00
Half Page - 4.5" X 7.25"	\$55.00
Half Page - 3.5" X 9.5 "	\$55.00
Third Page - 7.25" X 3"	\$40.00
Quarter Page - 3.5" X 4.5"	\$35.00
Eighth Page - 3.5" X 2.25"	\$25.00

**Advertising Special for 2020**  
**Advertise in four issues**  
**For the price of two**

**Upcoming 2020 Deadlines: Spring Issue - Feb. 1st; Summer Issue - May 1st; Fall issue - Aug. 1st**

**Submit Ads to: Tom Vance, [tsevance@mchsi.com](mailto:tsevance@mchsi.com); 217-549-1845**

**Midwest Open Air Museums Coordinating Council**

**Midwest Region of ALHFAM**