



MOMCC is a Regional Affiliate of

ALHFAM 
The Association for Living History, Farm and Agricultural Museums

Annual MOMCC Fall Conference

November 11-12, 2021

Virtual Conference

Managing Challenges in Uncertain Times

Make plans to join us for the Annual Fall Conference

As we continue to experience the ups and downs of this pandemic, join us again for a virtual conference as we explore how our living history community is meeting the challenges of Museum Operations.



Conference Registration

The cost for this two-day virtual conference is \$40. Registrations are due by November 5, 2021. There are no early bird registrations. Couples or households may register only once if they are connecting through zoom together.

Registration for the 2021 Fall Virtual Meeting will be done through the MOMCC website at www.momcc.org/conferences or by contacting Ed Crabb at crabbef@hotmail.com or 219-730-1654. A current email address is required for registration and accessing zoom.

Accessing the Conference

Information on Using Zoom – This virtual conference will be held using one Zoom meeting for each day, so all you will need is the link for that day to come and go as needed. Once in the Zoom meeting, you will be able to move to the specific breakout room being used for the session you wish to attend. You should be able to use most computers, tablets, or smart style cellular phones to access Zoom, but make sure you are on the latest version of Zoom, or you may find Zoom does not work properly for you. If your device does not have a camera, you should still be able to see the program, but other participants will only be able to hear you (as long as you have a microphone on the device). If you have audio issues, you can call a phone number that corresponds to the Zoom meeting with your phone and hear the audio that way. The link for the meeting will be sent out a few days before the conference, so please make sure your email is up to date on your MOMCC account. If you are unsure, please contact our registrar, Ed Crabb, at crabbef@hotmail.com or 219-730-1654.

Google Classroom is a very simple, basic online class management system, allowing instructors to create a class and post class materials. We are using it to post conference handouts, schedules, and other materials online for attendees to access. You can access google classroom by logging in through a laptop or desktop computer at www.classroom.google.com or by downloading the google Classroom app from the Google Play or Apple stores for your tablet or phone. A Gmail account is not necessarily required, but certainly improves your ability to access and use Google Classroom, especially when logging in from a computer.

To join, you will need to select the “+” icon at the upper right-hand side of your Google Classroom screen. It will then ask if you want to join a class or create one. Select “Join Class” and type in the Classroom Code we will provided along with your zoom access codes for the conference. You can learn even more by watching the following YouTube videos. Google Classroom: Getting started (3:28) <https://bit.ly/2Lgy6y8> and Google Classroom: The Full Tutorial (16:21) <https://bit.ly/2DBkCsE>

MOMCC Fellowships Available

Fellowships for the 2021 Fall Virtual MOMCC Regional Conference cover conference registration. Recipients are strongly encouraged to submit an article for consideration in the MOMCC magazine or to submit a session proposal for an upcoming MOMCC conference within six months of receiving the fellowship. Articles could include an account of their conference experience, a research paper, or a synopsis of a session that the fellow has presented at an MOMCC conference.

Eligible candidates must meet ALL of the following qualifications:

- ❖ You or your institution are a member of MOMCC.
- ❖ You have not received a fellowship to a MOMCC conference in the last two years.
- ❖ A cover letter stating: (limit of two pages)
 1. Your name and site affiliation;
 2. Your membership status (individual or institutional);
 3. Why you wish to attend the conference;
 4. An explanation of your financial need;
 5. How you intend to contribute to MOMCC;
 6. Past contributions to MOMCC, if applicable;
 7. If you are a first-time conference attendee (please specify).
 8. Attach a résumé with two (2) references (limit of two pages). Be sure to list any volunteer or recreational experience you have that relates to fields/activities served by MOMCC.

Failure to include any of the above information will disqualify an applicant.

Applications will be rated based on the following criteria:

1. Potential for future contribution to MOMCC;
2. Participation in living history, museum, or other work relating to MOMCC's mission;
3. Rationale for attending the conference and participating in MOMCC;
4. Financial need;
5. Presentation of application.

All applications must be received by November 1, 2021

APPLICATIONS RECEIVED AFTER THIS DATE WILL NOT BE CONSIDERED.

Send Application to: MOMCC FELLOWSHIP COMMITTEE at momccsecretary@gmail.com

Conference at a Glance

Thursday, November 11

11:00 am -11:50 (CST)/ 12:00 pm – 12:50 (EST)

Introduction to Zoom

12:00 pm – 12:50 (CST)/1:00 pm – 1:50 (EST)

Interpretation, Music, Art and Material

Culture Resource Group

1:00 pm - 2:00 (CST)/2:00 pm – 3:00 (EST)

Food and Fellowship Break

2:00 pm – 2:50 (CST)/ 3:00 pm – 3:50 (EST)

Welcome by MOMCC President

Keynote

Management & Leadership in Uncertain Times

Jon Failor Historic Site Superintendent, Republic of Texas Complex



3:00 pm -3:50 (CST)/4:00 pm – 4:50 (EST)

Concurrent Sessions

Learning to Pivot

Naked is Bad

Sharing Challenges & Ideas for fundraising

4:00 pm- 4:50 (CST)/5:00 pm – 5:50 (EST)

Concurrent Sessions

Perspectives from the Front Line

Vegetable Market comes to THF

Cultivating Interpretive Community

5:00 pm – 5:50 (CST)/6:00 pm – 6:50 (EST)

Leadership and Supervision Resource Group

6:00 pm – 7:00 (CST)/7:00 pm – 8:00 (EST)

Supper Break

7:00 pm – 9:00 (CST)/8:00 pm – 10:00 (EST)

Hospitality Room

Friday, November 12

11:00 am -11:50 (CST)/ 12:00 pm – 12:50 (EST)

Concurrent Sessions

Are We living Through Groundhog Day?

From First Encounter to Future Funder

Conducting In-Person Events in a Pandemic

12:00 pm – 12:50 (CST)/1:00 pm – 1:50 (EST)

Media Resource Group

1:00 pm - 2:00 (CST)/2:00 pm – 3:00 (EST)

Food and Fellowship Break

2:00 pm – 2:50 (CST)/ 3:00 pm – 3:50 (EST)

Annual Meeting

3:00 pm -3:50 (CST)/4:00 pm – 4:50 (EST)

Concurrent Sessions

New and Already Improved

You Can See A Lot Just by Looking

Diversity: Hidden in Plain View

4:00 pm- 4:50 (CST)/5:00 pm – 5:50 (EST)

Concurrent Sessions

Where do we go from here? 2.0

Interpreting to an Unseen Audience

Chronicling the Crisis

5:00 pm – 6:00 (CST)/6:00 pm – 7:00 (EST)

AG, Garden, and Foodways Resource Group

6:00 pm -6:30 (CST)/7:00 pm – 7:30 (EST)

Wrap Up and other Curiosities

Thursday, November 11, 2021

11:00 am -11:50 am (CST)/ 12:00 pm – 12:50 pm (EST)

Introduction to Zoom

Join Melinda Carriker to learn about navigating through your Zoom experience. She will walk you through the various features, demonstrate how to join and leave sessions, ask questions, and have good virtual conference etiquette. This session is a must if you are not familiar with Zoom or virtual conferencing.

12:00 pm – 12:50 pm (CST)/1:00 pm – 1:50 pm (EST)

Interpretation, Music, Art, and Material Culture Resource Group

1:00 pm -12:00 (CST)/12:00 pm -1:00 (EST)

Food and Fellowship Break

You are welcome to grab a bite to eat and join together for fellowship or take a short break from Zoom.

2:00 pm – 2:50 pm (CST)/3:00 pm – 3:50 pm

Welcome from the MOMCC President Mike Follin

Keynote: Management & Leadership in Uncertain Times

Jon Failor, Historic Site Superintendent, Republic of Texas Complex

CLOSED; Most historic sites around the country were forced to close their doors in the wake of the global pandemic, but others were required to keep them open. Join Jonathan Failor, Historic Site Superintendent of the Republic of Texas Complex, as he examines the leadership and management challenges of the last two years (has it been that long???) and how we *plough* ahead into an uncertain future.

3:00 pm – 3:50 pm (CST)/4:00 pm -4:50 pm (EST)

Concurrent Sessions

Learning to Pivot

Michelle Evans, Domestic Trades Manager, Conner Prairie
Sheri Friesner, Historic Village Manager, Sauder Village

If we have learned nothing else over the past couple of years, it's been how to pivot and deal with changes. We likely all went through times when things changed from one day to one week at a time. We'll discuss some of the pivots that Conner Prairie and Sauder Village have made, some the lessons learned and some successful things we've carried forward, including increasing our on-line presence.

Naked is Bad: Where to start when adding period clothing to your site

Ericka Osen, W. Britain, Period Clothing Expert

Are you now in charge of your site's historic clothing? Or perhaps you need to cloth yourself for a specific time period? Join us in discussing how others figure out what clothing, shoes, hats, and accessories would be appropriate for your site. This open discussion will include the pros and cons related to finding historic clothing, source options, and "work arounds" when something is not available.

Thursday, November 11, 2021 (continued)

3:00 pm – 3:50 pm (CST)/4:00 pm -4:50 pm (EST)

Concurrent Sessions (Continued)

Sharing Challenges and Ideas for Fundraising

Maureen Bernath, Director of Development, Sauder Village

As Sauder Village moves into its next phase of fundraising after finishing its largest capital campaign, join Maureen as she shares ideas and projects that Sauder Village is doing to retain and increase giving. She will discuss future goals, brainstorming ideas, and challenges of the post campaign period. Then join in an open conversation about development ideas, projects, and challenges that others are experiencing.

4:00 pm -4:50 pm (CST)/5:00 pm – 5:50 pm (EST)

Concurrent Sessions

Perspectives from the Front line: Managing small museums in times of Crisis

Andi Erbskorn, Executive Director, Heritage Sylvania

Robin Mayes, Farm Educator, Gallant Farm

Andi will outline some of the opportunities and adventures of managing a multi-site history center during challenging times. She will talk about some of the ways her small organization rose to the challenges, creating new programs and new audience engagement tactics, some that worked and some that didn't, and the lessons learned along the way. Robin will discuss some of the ways staff and volunteers were able to connect with visitors at Gallant Farm while maintaining social distancing and how a self-guided tour of the site was created while safeguarding the resource.

A Vegetable Market comes to Greenfield Village

Deb Reid, Curator, Agriculture & the Environment, The Henry Ford

The Henry Ford is nearing the final stages of reconstructing the historic vegetable shed from Detroit's public market (1861-1894). Learn more about this timber-frame structure with cast metal columns and about the "edible education" initiative it will help launch. You can get a behind-the-scenes look ahead of the session by watching "[A Market Shed in its 160th Year](#)" on The Henry Ford's YouTube Channel.

Cultivating Interpretive Community through Youth Volunteer Programs

Kay Cynova, Director of Interpretative Resources, Stuhr Museum

Ann Cekja, Program Coordinator, Usher's Ferry Historic Village

Having trouble recruiting and retaining younger volunteers or staff? Perhaps you can grow your own! See how two different historic village sites were able to recruit and cultivate enthusiastic participants from their summer youth camps and programs into dedicated and valuable members of their volunteer maintenance and interpretive programming teams and with careful cultivation, they can also turn into valuable members of your staff.

Learn about creative ideas you can use to connect initially with youth volunteers, including the pros and cons of older staff bringing their children as interpreters, how to maintain young volunteer's interest in helping with your programming, rewards that work, and some that don't. Additionally, we will discuss what you can and cannot expect from a young volunteer, involving youth volunteers in trade activities and how you can maintain their interest for many years to aid in your programming.

Thursday, November 11, 2021 (continued)

5:00 pm – 5:50 pm (CST)/6:00 pm – 6:50 (EST)

Leadership and Supervision Resource Group

6:00 pm – 7:00 pm (CST)/7:00 pm – 8:00 (EST)

Food and Fellowship Break

You are welcome to grab a bite to eat and join together for fellowship or take a short break from Zoom.

7:00 pm – 9:00 pm (CST)/8:00 pm -10:00 pm (EST)

Virtual Hospitality Room

Join all your MOMCC friends for a time of casual conversation. Feel free to join the main group in the main Zoom room or move in any of the smaller hospitality break out rooms for conversations. Come tell us all about what is happening with you and your site as well as join in interesting discussions. Since this event is casual, feel free to join us in your pajamas and/or with your own drink of choice.

Friday, November 12, 2021

11:00 am -11:50 am (CST)/ 12:00 pm – 12:50 pm (EST)

Concurrent Sessions

Are We Living Through the Movie Groundhog Day? Leading Through the COVID Pandemic

Jen Cassidy, Director, Ohio History Center & Ohio Village

Leo Landis, State Curator, State Historical Society of Iowa

Museum operations and program planning has been a true challenge since March 2020. Join us to learn about creative programming solutions, supporting staff, and managing decision-making experienced through these unprecedented times in our field. What aspects of our work will carry through? What are the positive experiences and outcomes that might not have happened if our world had not experienced this disruption? How do we emerge stronger when we find a new normal?

First Encounter to Future Funder

Lesley Barker PhD, Director, Kentucky Faith & Public History Education Project; Former Executive Director, Bolduc House Museum (Now the Centre for French Colonial America)

This session is an updated encore of one presented in 2015 at Collinsville, Illinois. It illustrates seven different sequences of involvement that can lead a person from their first encounter with a small site to a decision to become a significant donor. Each segment of the audience “community” engages with a site in a predictable series of steps. Using examples from Barker’s experience at the Bolduc House Museum and as a grant-writer/strategic planning consultant, we will explore how online web-surfers, tourists, members of the local community, educators, “first family” members, board members, and philanthropists first encounter a museum and some outreach tools and tips that a site can use to promote on-going, repeated future participation.

Friday, November 12, 2021 (Continued)

11:00 am -11:50 am (CST)/ 12:00 pm – 12:50 pm (EST)

Concurrent Sessions (continued)

Conducting Public In-person Events during a Pandemic

Susan Brouillette, Manager, Campus Experiences, Ohio History Connection

Join Susan Brouillette of the Ohio History Connection in a conversation on holding in-person events during a pandemic. What safety precautions can be taken to ensure the safety of your staff, volunteers, and your guests? She will discuss a large-scale event that was held in August in the Ohio Village and other events planned for October and December. Feel free to join in with your tips and precautions for events.

12:00 pm – 12:50 pm (CST)/1:00 pm – 1:50 pm (EST)

Media Resource Group

1:00 pm -2:00 (CST)/2:00 pm -3:00 (EST)

Food and Fellowship Break

You are welcome to grab a bite to eat and join together for fellowship or take a short break from Zoom.

2:00 pm – 2:50 pm (CST)/3:00 pm – 3:50 pm

Annual Meeting, Announcements, and Awards

3:00 pm – 3:50 pm (CST)/4:00 pm -4:50 pm (EST)

Concurrent Sessions

Managing Challenges: New and Already Improved

Corinne Gordon, Historic Farm Specialist, Carter Historic Farm

Monique Ingot, Assistant Program Coordinator, Volkening Farm

Meet the Carter Historic Farm, possibly the newest old farm in MOMCC. Despite our relatively recent opening to the public, even prior to Covid we were already changing our priorities and goals. Hear how we've developed and worked to serve the community, even when we haven't been able to interact in person! Then hear from Volkening Heritage Farm which may not be a new site, having opened in the 1990s, but we are beginning a new chapter in our story. Having been closed for almost a year and losing valuable employees, the farm needed to reinvent and find itself again. Learn about how the site is adapting and changing to fit the needs of the community today.

You Can See a Lot Just By Looking: Dating and Gaining Information from Photographs

Dr. Brian Hackett, Director of Public History Program, Northern Kentucky University

Photographs can tell us a lot about the world when they were taken. Do you know how to identify a Daguerreotype from an Ambrotype? Do you know what a stamp on the back of a photograph can tell you? We can learn a lot about the past by studying photos and learning what they can tell us, even if we do not know who is in the picture. So even that box in the antique store that says "instant relatives" is worth a good look.

Friday, November 12, 2021 (Continued)

Diversity: Hidden in Plain View

Deb Reid, Curator, Agriculture & the Environment, The Henry Ford

How do sites address diversity, equity, and inclusion (DEI) when the site is located in a place noted for homogeneity? This session starts the conversation by defining the terms and exploring the potential with a focus on the Midwest, past and present. We'll explore overlooked historic sources that document DEI, and we'll brainstorm potential topics to explore in your location that can factor into your DEI quotient

4:00 pm -4:50 pm (CST)/5:00 pm – 5:50 pm (EST)

Concurrent Sessions

Where do we go from here? 2.0

Kristie Hammond, Colonial Williamsburg Interpreter

Following the theme of managing challenges, join us as we continue to discuss issues facing museums today and planning ahead for after COVID. What have we learned that was successful and worth continuing? What continues to be a challenge? How can we strengthen our museums going forward? Our goal will be to brainstorm with each other to find creative solutions to similar problems across our various sites. To submit questions in advance of the meeting for discussion, please email Kristie Hammond at khammond@cwf.org For a review of the Spring conference discussion, see the Fall 2021 MOMCC Magazine.

Interpreting to an Unseen Audience: Filming and video tips when you can't be in person.

Chris Gordy, Museum Interpretation Specialist

These days, more sites are using video productions to help fill in some of the holes of in-person programming and daily interpretation. Are you wondering how to get started on this trend or looking for some refresher hints? Let's talk about some common dos and don'ts in creating your cinematic masterpiece including the writing process, filming, and editing.

Chronicling the Crisis: Documenting Disaster and Recovery through Historic Structure Reports

Ann Cekja, Program Coordinator, Usher's Ferry Historic Village

Historic Structure Reports (HSRs) are typically used as a preservation and rehabilitation tool that documents the history and material elements of a historic structure and its environment while evaluating its existing condition and providing suggestions for responsible treatment of the structure. In many cases, they are the prelude to a major rehabilitation or restoration project. However, in times of major disaster or crisis, they may end up being either the guiding force in resurrecting a damaged structure from the brink, or the only record left when a structure cannot be saved. Learn how Ushers Ferry Historic Village used free informational resources and tools on hand to create their own HSRs in house, and turned them into living, working documents that guided them through floods, ADA compliance, and even a derecho (land hurricane) that resulted in the ultimate demolition of four structures on the site.

5:00 pm – 6:00 pm (CST)/6:00 pm – 7:00 (EST)

Agricultural Gardens and Foodways Resource Group

6:00 pm – 6:30 pm (CST)/7:00 pm – 7:30 (EST)

Wrap up and other Curiosities

Final Announcements and Remarks by MOMCC President and other Officers

MOMCC 2022 Spring Conference Call for Sessions and Speakers

Springfield IL
March 17-19, 2021



Unraveling our Past and Moving Forward: Discovering our 21st Century Voice

Join us in the “Land of Lincoln” as we look for ways to break the patterns of our past practices to find solutions for operations, programming, and interpretation as we charge headlong into the third decade of the 21st century. Sessions will address pandemic recovery, cultural institutions and the Green movement, practices for a healthy planet, social equality, and economic opportunity.

The conference organizers seek speakers, session, and workshop proposals relevant to this broad theme. Session topics may include, but are not limited to:

- Challenges, solutions, and/or issues for institutions relating to any of the following
 - The pandemic
 - The Green Movement
 - A healthy planet
 - Social equality
 - Changing economic environment
 - Dealing with controversial topics
- Interpretation and audience changes, challenges, and successes
- Topics related to the successful operations of living history museums
- Programming in the present and future in our new social climate
- Staffing and volunteer issues
- Working with schools and students
- Working with boards, administrations, staff, and community
- Marketing in a changing digital world
- STEM/STEAM programming
- Historic crafts, trades, and classes
- Managing collections
- Disaster planning and preparedness

Session proposals should be submitted no later than November 15, 2021

Submit to Tracie Evans, Program Chair, PO Box 235, Archbold OH 43502

tracie.evans@saudivillage.org

Phone (419)446-2541 x2072

Fax (419)445-5251