



MOMCC is a Regional Affiliate of

ALHFAM
The Association for Living History, Farm and Agricultural Museums

Annual MOMCC Spring Conference

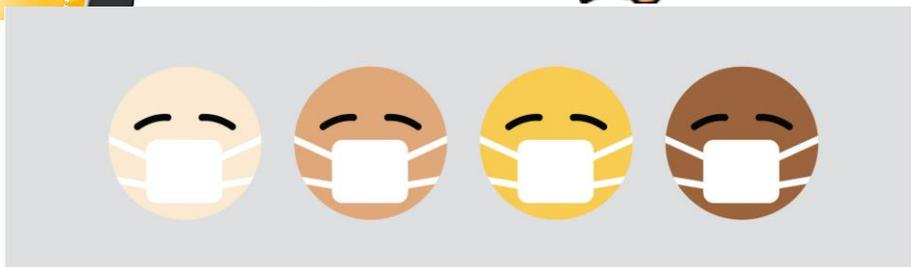
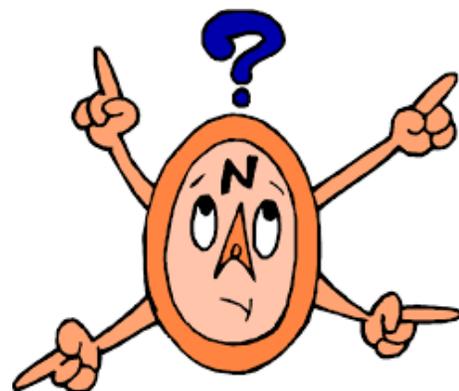
March 18-19, 2021

Virtual Conference

**It's A New Time:
Finding our way in a changing world**

Make plans to join us for the Annual Spring Conference

Join us for this virtual conference as we explore how museums across the Midwest are finding ways to survive, succeed and even thrive in this ever changing environment of Covid-19, political upheaval and economic hardship.



Conference Registration

The cost for this two-day virtual conference is \$40. Registrations are due by March 12, 2021. There are no early bird registrations. Couples or households may register only once if they are connecting through zoom together.

Registration for the 2021 Spring Virtual Meeting will be done through the MOMCC website at www.momcc.org/conferences or by contacting Ed Crabb at crabbef@hotmail.com or 219-730-1654. A current email address is required for registration and accessing zoom.

Accessing the Conference

Information on Using Zoom – This virtual conference will be held using one Zoom meeting for each day, so all you will need is the link for that day to come and go as needed. Once in the Zoom meeting, you will be able to move to the specific breakout room being used for the session you wish to attend. You should be able to use most computers, tablets, or smart style cellular phones to access Zoom. If your device does not have a camera you should still be able to see the program, but other participants will only be able to hear you (as long as you have a microphone on the device). If you have audio issues, you can call a phone number that corresponds to the Zoom meeting with your phone and hear the audio that way. The link for the meeting will be sent out a few days before the conference, so please make sure your email is up to date on your MOMCC account. If you are unsure, please contact our registrar, Ed Crabb, at crabbef@hotmail.com or 219-730-1654.

Google Classroom is a very simple, basic online class management system, allowing instructors to create a class and post class materials. We are using it to post conference handouts, schedules, and other materials online for attendees to access. You can access google classroom by logging in through a laptop or desktop computer at www.classroom.google.com or by downloading the google Classroom app from the Google Play or Apple stores for your tablet or phone. A Gmail account is not necessarily required, but certainly improves your ability to access and use Google Classroom, especially when logging in from a computer.

To join, you will need to select the “+” icon at the upper right hand side of your Google Classroom screen. It will then ask if you want to join a class or create one. Select “Join Class” and type in the Classroom Code we will provided along with your zoom access codes for the conference. You can learn even more by watching these YouTube videos. Google Classroom: Getting started (3:28) <https://bit.ly/2Lgy6y8> and Google Classroom: The Full Tutorial (16:21) <https://bit.ly/2DBkCsE>

Conference at a Glance

Thursday, March 18th

11:00 am -11:45 (CST)/ 12:00 pm – 12:45 (EST)
Introduction to Zoom

12:00 pm – 12:45 (CST)/1:00 pm – 1:45 (EST)
Media Resource Group

1:00 pm - 2:00 (CST)/2:00 pm – 3:00 (EST)
Lunch Break

2:00 pm – 2:45 (CST)/ 3:00 pm – 3:45 (EST)
Welcome by MOMCC President
Plenary – Juggling People, Plans, & Purpose:
Opening the *1920s Main Street* during the
Pandemic



3:00 pm -3:45 (CST)/4:00 pm – 4:45 (EST)
Concurrent Sessions

Barns of the Upper Midwest
Where do we go from here (Part I)
Sew Along

4:00 pm- 4:45 (CST)/5:00 pm – 5:45 (EST)
Concurrent Sessions

Changing Shoe Styles
Where do we go from here (Part II)
Takin' it to the Shut-ins

5:00 pm – 5:45 (CST)/6:00 pm – 6:45 (EST)
AG, Garden, and Foodways Resource Group

6:00 pm – 7:00 (CST)/7:00 pm – 8:00 (EST)
Supper Break

7:00 pm – 9:00 (CST)/8:00 pm – 10:00 (EST)
Hospitality Room

Friday, March 19th

11:00 am -11:45 (CST)/ 12:00 pm – 12:45 (EST)
Concurrent Sessions

Introduction to Zoom (Repeat)
Collections Policy/Planning
How to Write an Article
Sew Along Re-opens

12:00 pm – 12:45 (CST)/1:00 pm – 1:45 (EST)
Interpretation, Music, Art and Material
Culture Resource Group

1:00 pm - 2:00 (CST)/2:00 pm – 3:00 (EST)
Lunch Break

2:00 pm – 2:45 (CST)/ 3:00 pm – 3:45 (EST)
Concurrent Sessions

Assessing Operational Value
So you're open, now what?
The Business of Structural Restoration

3:00 pm -3:45 (CST)/4:00 pm – 4:45 (EST)
Concurrent Sessions

The Stage is set for a ... Performance
There is a Plant/Paste/Tincture...
Building Better Boards

4:00 pm- 4:45 (CST)/5:00 pm – 5:45 (EST)
Leadership and Supervision Resource Group

5:00 pm – 6:00 (CST)/6:00 pm – 7:00 (EST)
Wrap Up and other Curiosities

Thursday, March 18, 2021

11:00 am -11:45 am (CST)/ 12:00 pm – 12:45 pm (EST)

Introduction to Zoom

Join Melinda to learn about navigating through your zoom experience. She will walk you through the various features and demonstrate how to join and leave sessions, ask questions and have good virtual conference etiquette. This session is a must if you are not familiar with zoom or virtual conferencing.

12:00 pm – 12:45 pm (CST)/1:00 pm – 1:45 pm (EST)

NEW Media Resource Group

1:00 pm -12:00 (CST)/12:00 pm -1:00 (EST)

Food and Fellowship Break

This time will allow participants to grab a bite to eat. You are welcome to grab your food and come back to join together for fellowship or take a short break from Zoom.

2:00 pm – 2:50 pm (CST)/3:00 pm – 3:50 pm

Welcome from the MOMCC President Mike Follin

Plenary – Juggling People, Plans, & Purpose: Opening the 1920s Main Street during the Pandemic

Join Sauder Village's Historic Village Manager, Sheri Friesner, and Curator of Collections, Tracie Evans, as they share their experience of completing and opening a 7.9 million expansion project in the midst of the pandemic. From maintaining construction plans and installation schedules to ensuring the safety of all staff and guests, Sauder Village was able to successfully open the third phase of the *Walk through Time* experience. In doing so, this allowed Sauder Village to offer the community a place to step away from the chaos and to connect with their families, to give them a place of peace and relaxation while they experience the history of Northwest Ohio.

3:00 pm – 3:45 pm (CST)/4:00 pm -4:45 pm (EST)

Concurrent Sessions

Barns of the Upper Midwest

Trillium Dell – Rick Collins, owner

Midwest agricultural buildings spanning the late 1600s through the 1890s. Many factors, including building traditions used by first generation European builders allow a record of immigration and settlement patterns to be seen through the architecture that remains. A brief look at the types of barns that were built across the Midwest as it was settled. The vernacular buildings featured in this lecture range from 1690's through the 1890's.

Where do we go from here? (Part I)

Kristie Hammond, Colonial Williamsburg Interpreter

At a time when some are questioning if history is still relevant, how do we meet the needs of our modern audience? Many museums faced this question even before 2020. While the questions remain, current events such as COVID and political unrest make these discussions even more critical as we consider our continuing relevance in this ever-changing world. This open discussion forum will consider questions relating to attracting this post-pandemic modern audience, using technology effectively, meeting the needs of all guests, economical accessibility and fostering dialog about difficult topics while maintaining positive guest relations.

Thursday, March 18, 2021 (continued)

3:00 pm – 3:45 pm (CST)/4:00 pm -4:45 pm (EST)

Concurrent Sessions (Continued)

Sew Along

Ericka Osen and Kathleen Kannik will present two styles of pincushions to make while attending the conference. This session will introduce the projects, and this "room" will be open for sewing during concurrent sessions. Join us in making pincushions, or bring your own project. If you have sewing, fitting or other period clothing questions, have them ready and we may be able to help. For a list of materials needed for the pincushions go to: www.kannikskorner.com/momcc.html . Most of the materials are things which you might already be on hand.

4:00 pm -4:45 pm (CST)/5:00 pm – 5:45 pm (EST)

Concurrent Sessions

Changing Shoe Styles between the Revolutionary and Civil Wars

Norman Walzer, Volunteer Lincoln New Salem Historic Site

Learn how shoe and boot styles and construction methods changed between the two major wars using pictures obtained and documented from museum collections. Examples of shoes and boots are organized and presented by decade to illustrate factors or events that affected shoe construction and styles. The discussion will also include examples of tools and techniques used in making footwear prior to the advent of sewing machines. Participants should gain a better understanding of some of both the styles and techniques used in construction. Time for questions and audience discussion will be provided.

Where do we go from here? (Part 2)

Kristie Hammond, Colonial Williamsburg Interpreter

At a time when some are questioning if history is still relevant, how do we meet the needs of our modern audience? That has been a questions many museums faced at the start of 2020. That questions still remains, but now with people's minds filled with crises like COVID and political unrest it is even more critical that we consider our continuing relevance in this new changing world. This open discuss forum will consider questions relating to attracting this post pandemic modern audience, using technology effectively, meeting the needs of all guests, economical accessibility and creating dialog about difficult topics while maintaining positive guest relationships.

Takin' it to the Shut-ins: Facebook Live, Zoom Talks, and Twitter Chats beyond the Pandemic

Deb Reid, Curator, Agriculture & the Environment, The Henry Ford

Will museums abandon virtual talks when the pandemic ends as quickly as they embraced them when it began? This session begins by identifying virtual programming developed in response to Covid-19 including the dates the offerings began, then shares some model programming that any institution could offer based upon programs developed by Deb Reid at The Henry Ford. The session concludes with a frank assessment of opportunities that virtual programming offers anytime as well as drawbacks that need to be addressed to sustain the technology.

Sew Along Room Open

5:00 pm – 5:45 pm (CST)/6:00 pm – 6:45 (EST)

Agricultural Gardens and Foodways Resource Group

Thursday, March 18, 2021 (continued)

6:00 pm – 7:00 pm (CST)/7:00 pm – 8:00 (EST)

Food and Fellowship Break

This time will allow participants to grab a bite to eat. You are welcome to grab your food and come back to join together for fellowship or take a short break from Zoom.

7:00 pm – 9:00 pm (CST)/9:00 pm -10:00 pm (EST)

Virtual Hospitality Room

Join all your MOMCC friends for a time of casual conversation. Feel free to join the main group in the main Zoom room or move in any of the smaller hospitality break out rooms for conversations. Come tell us all about what is happening with you and your site as well as join in interesting discussions. Since this event is casual, feel free to join us in your pajamas and/or with your own drink of choice.

Friday, March 19, 2021

11:00 am -11:45 am (CST)/ 12:00 pm – 12:45 pm (EST)

Concurrent Sessions

Sew Along Room Re-Opens

Introduction to Zoom (repeat)

Join Melinda to learn about navigating through your zoom experience. She will walk you through the various features and demonstrate how to join and leave sessions, ask questions and have good virtual conference etiquette. This session is a must if you are not familiar with zoom or virtual conferencing.

Collections Policy and Planning? Creating and Using these important documents

Tracie Evans, Curator of Collections, Sauder Village

Each site should have these important documents to help manage your collection but what are they and how are the different? Learn about these two collections management documents including a discussion of the differences between them. Additionally, we will discuss how to create, update and use these documents to manage your collection today and into the future.

Be a Published Author - Write an Article for MOMCC Magazine

Tom Vance, MOMCC Magazine Editor

Being a published author is easier than you think. Published articles greatly enhance your resume and your professional standing. Ideas for articles are all around you. Learn how to recognize things at your site, in your programs, historic buildings, collections, and in your site's research, to mention a few, that would be of interest to other open-air museum folks. Find out what the submission guidelines and style sheet entail, how to submit an article, and how the magazine editors can make you look like a professional writer. Bring any questions and ideas about the magazine and articles you'd like to see or are thinking about writing to this open forum on the MOMCC Magazine. Let us help you spark your writing creativity!

12:00 pm – 12:45 pm (CST)/1:00 pm – 1:45 pm (EST)

Interpretation, Music, Art and Material Culture Resource Group

Friday, March 19, 2021 (Continued)

1:00 pm -2:00 (CST)/2:00 pm -3:00 (EST)

Food and Fellowship Break

This time will allow participants to grab a bite to eat. You are welcome to grab your food and come back to join together for fellowship or take a short break from Zoom.

2:00 pm – 2:50 pm (CST)/3:00 pm – 3:50 pm

Concurrent Sessions

Assessing the Operational Value of Your Site

Ann Cekja, Program Coordinator, Usher's Ferry Historic Village

For larger sites with multiple buildings prioritizing the development and care of historic structures on a site can be a particularly delicate balance. With tight budgets and limited funds the addition or loss of even one building can tip the scales to make or break a site. Whether you are considering adding a new exhibit building, trying to stretch your maintenance dollars to cover your most critical needs or triaging a severely damaged site in the wake of a natural disaster, it can be helpful to know how each element of your site contributes to or detracts from your overall operation. Join Ann Cejka as she discusses the evolution the operational value matrix that has been used to strategically guide and downsize Ushers Ferry Historic Village through three floods, a massive ADA overhaul, a derecho, and annual maintenance budget woes.

So you're open, now what?

Chris Lankenau, Curator of Education and Gail Richardson, Foodways Supervisor, Sauder Village

For many years, Sauder Village has made a strong effort to include and increase interactive hands-on activities for guests within their educational programming. With restrictions put in place due to the pandemic, we had to rethink how to engage our guests not only this past season but likely for seasons to come. Learn how Sauder Village adapted educational programming to meet the new reality we now live in and even some of the nice surprises we discovered along the way.

The Business of Structural Restoration

Trillium Dell – Rick Collins, Owner

A look at the business of historical timber frame restoration. What are the dynamics that make a project not only come to fruition, but exceed expectations? We've found a team orientated perspective (or lack of one) and many other variables drive the outcome. Restoration can be a profitable business that builds community and adds to our cultural fabric. Through the examination of past projects, guidelines on process and patterns found when working on any type of restoration project are highlighted.

Sew Along Room Open

3:00 pm – 3:45 pm (CST)/4:00 pm -4:45 pm (EST)

Concurrent Sessions

The Stage is set for a Great History Performance, Bringing History to life

Mike Follin – Interpretive Education Specialist

This is a quick and easy session on bringing history to life. We will look at creating a First Person character, utilizing it for scenarios or Museum Theatre. We will address using real or composite characters, setting, scripting, language and props. This is a beginner's guide to doing first person characters and staging scenarios.

Friday, March 19, 2021 (Continued)

3:00 pm – 3:45 pm (CST)/4:00 pm -4:45 pm (EST)
Concurrent Sessions

There is a Plant/Paste/Tincture/Oil for That?

Melinda Carriker, Interpreter, Living History Farms

A discussion on how different cultures throughout the centuries have used the plants and items around them to aid them in everyday life. Learn about some of the plants native to North America and the plants brought to this continent. Ending with a discussion of how some of these are used today

Building Better Boards: A Director's Perspective

Elmer Schulz, Executive Director, Bedford Historical Society and Museum

To paraphrase Groucho Marx, Management "is the art of looking for trouble, finding it everywhere, diagnosing it incorrectly, and applying the wrong remedies." In all seriousness, new directors need a well-honed board as much as boards need a keen director. Take part in a lively discussion to determine how directors can take an active role in to build boards.

Sew Along Room Open

4:00 pm -4:45 pm (CST)/5:00 pm – 5:45 pm (EST)
Leadership and Supervision Resource Group

5:00 pm – 6:00 pm (CST)/6:00 pm – 7:00 (EST)

Wrap up and other Curiosities

Final Announcement, Awards, Remarks by MOMCC President and other Officers



MOMCC
THE MIDWEST REGION OF ALHFAM

2021 Workshop Intensive Fall Conference

Living History: Discovering Cultural Connections

Whether your focus is conservation or foodways, working wood or farming, this workshop intensive conference will focus on the unique ability of living history to flush out often obscure cultural underpinnings.

November 11-13, 2021

At Tiller's International, Kalamazoo, Michigan

SEE THE MOMCC WEBSITE FOR MORE DETAILS – MOMCC.ORG/CONFERENCES